# Eli Henriksen

Digital Product Designer

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## EXPERIENCE

### Freelance · *UI UX Designer*

Remote — 11/2024 - Present

- Currently leading the redesign of an AI-driven fitness app.
- Developed immersive interfaces for an AR billboard company.

### Specimen · *Founder*

Los Angeles, California — 02/2023 - 07/2024

- Founded a lighting startup that conducted extensive R&D on custom LED systems for advanced SLA and SLS 3D printing.

### Studio Shamshiri · *Intern*

Los Angeles, California — Summer 2020 and 2021 (June - August)

- Led major research projects to inform design direction and facilitated project handoffs for an architectural design firm.

### Stampd · *Intern*

Los Angeles, California — 06/2018 - 08/2018

- Worked across a clothing brand's integrated design studio and showroom, supervising a high-profile Puma product launch event.

## EDUCATION

### Otis College of Art and Design · *Product Design*

2024 - Present (expected 2026) · GPA 3.94 · BFA

- Building expertise in product design and user experience design.
- Delivering connected product experiences that bridge the gap between UI/UX and impactful, real-world interactions.

### ArtCenter College · *Spatial Experience Design*

2022 - 2023 · GPA 3.89 · BFA (Transfer)

- Studied user-centric spatial design, focusing on creating high impact experiences and enhancing user interactions within space.

### UCLA · *Design Media Arts*

2019 - 2021 · GPA 3.97

- Developed proficiency in typography, interaction, and interface design at a multidisciplinary graphic design program.

## PROFICIENT IN

Figma
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Blender

## WORKING KNOWLEDGE

Adobe XD
Sketch
CSS & HTML
Javascript
SolidWorks
Sketching

## UX SKILLS

User Research & Interviews
User Flows & Mapping
User Persona Development
Information Architecture
Interaction Design
Prototyping & Usability Testing

## TECHNICAL SKILLS

UI Design & Visual Design
Wireframing
Component Design
Design Systems & Style Guides
Graphic & Logo Design

## RECOGNITION

Dezeen Student Work Highlight
Otis Presidential Scholarship
ArtCenter UG Scholarship
ICG Local 600 Scholarship